



2019 G7 Leaders' Summit Recommendations for Promoting Innovation, Digital Technologies, and Trade

The G7 Leaders' Summit is a critically important setting for key governments to outline approaches to 21st century trade and technology policy solutions. The way companies do business around the world has changed dramatically over the last decade. Businesses across all sectors now rely on digital technologies to produce, move, market, and sell products and services. The flow of data across borders underpins all of these activities and has created economic opportunities for billions of people. This Summit is an opportunity to capitalize on this moment by reducing discriminatory and other problematic regulatory measures and by crafting high-standard trade rules that promote inclusive innovation, growth, and development.

Our associations respectfully make the following recommendations to G7 leaders with a view to working together to enable the digital technologies that power growth, development, entrepreneurship, job creation, and innovation around the world.

1. **Reach early agreement on the WTO Joint Statement Initiative on E-Commerce** through promoting ambitious and inclusive international digital trade rules;
2. **Make permanent the WTO Moratorium** on customs duties on electronic transmissions;
3. **Facilitate the free flow of data across borders** and refrain from imposing measures requiring the local storage or processing of data or the use of local computer facilities;
4. **Commit to achieving a multilateral approach to tax policy** issues arising from digitalization and refrain from pursuing unilateral digital tax measures;
5. **Extend high levels of privacy protection** that ensure international interoperability and conform with OECD Guidelines on the Protection of Privacy and Transborder Flows of Personal Data;
6. **Enhance cybersecurity** by using risk-based approaches grounded in global, consensus-based, industry-led standards and best practices;
7. **Protect consumers** from fraudulent or deceptive commercial activities on the internet through cooperation among national consumer protection bodies;
8. **Continue to expand participation in WTO agreements**, such as the Government Procurement Agreement (GPA) and Information Technology Agreement (ITA);
9. **Oppose measures that force disclosure of source code**, algorithms, encryption keys, or other sensitive information as a condition of doing business;
10. **Encourage the responsible and ethical design and deployment of AI systems**, including addressing safety mechanisms, using robust and representative data, promoting transparency, and enabling greater interoperability;
11. **Support the development of AI standards** through global, consensus-based, industry-led processes to enable technical interoperability, non-discriminatory market access, and innovation; and
12. **Facilitate open format and machine-readable data** sets to foster innovation and competitiveness in AI technologies and enhance and generate business opportunities for small and medium-sized enterprises.

Sincerely,

ACT | The App Association

BSA | The Software Alliance

Computer & Communications Industry Association (CCIA)

Communications and Information Network Association of Japan (CIAJ)

Coalition of Services Industries (CSI)

Internet Association (IA)

Information Technology Industry Council (ITI)

Japan Business Council in Europe (JBCE)

Japan Electronics and Information Technology Industries Association (JEITA)

Japan Information Technology Services Industry Association (JISA)

Japan Machinery Center (JMC)

Japan Services Network (JSN)

National Foreign Trade Council (NFTC)

Software and Information Industry Association (SIIA)

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